



## **7th ASEF Rectors' Conference & Students' Forum**

**Higher Education Taking Action towards the Sustainable Development Goals:  
Perspectives from Europe and Asia**

### **Taking Action at International Level: SDGs as a Catalyst to Reorient Internationalisation**

### **Coventry University's SDG Experience**

Prof Alpaslan Ozerdem, Associate Pro-Vice-Chancellor  
(Research), Coventry University, UK

13/05/2019, Bucharest





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## Facts & Figures

Founded 1843

5 UK University locations:

Coventry, London, East London  
Scarborough, The Cloud

4 Faculties:

Engineering, Environment & Computing Health  
& Life Sciences

Business & Law, Art & Humanities

34,500 UK Based Students

17,100 Students Overseas

18,000 Online Students

3,300 Staff

£368m pa turnover



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## Our Accolades



- Ranked No.2 in the UK for Teaching Excellence
- University of the Year for Student Experience
- Top Modern UK University for Student Satisfaction
- Top Modern UK University 2013-2019
- 97% of graduates employed or in further study six months after graduation
- We help more students travel internationally than any other UK university
- In the Top 4% of all higher education institutions in the world



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### **Principles of our SDG Strategy**

- Linking Local with Global
- Global engagement in research
- Partnership in true sense – ethical and reciprocal
- International perspective based curricula and mobility





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**Research Strategy – Linking Local with Global**

Global



National



 <b>AI &amp; Data Economy</b> We will put the UK at the forefront of the artificial intelligence and data revolution	 <b>Clean Growth</b> We will maximise the advantages for UK industry from the global shift to clean growth
 <b>Future of Mobility</b> We will become a world leader in the way people, goods and services move	 <b>Ageing Society</b> We will harness the power of innovation to help meet the needs of an ageing society

Local





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## Our Five Research Themes



**Protect**

Safety  
& Security



**Pioneer**

Intelligent  
Products  
& Processes



**Discover**

Creative  
Cultures



**Regenerate**

Sustainability &  
Resilience



**Transform**

Health  
& Wellbeing



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## Why do International Research?



- In an era of globalisation our students and staff need to be **global citizens** and to achieve this we need to be globally ‘connected’.
- Our research themes are all global challenges and hence need to be solved by **working globally**.
- SDG 2: Food security
- SDG 3: Health and well-being at all ages
- SDG 4: Inclusive and equitable quality education
- SDG 6: Sustainable management of WatSan
- SDG 11: Sustainable cities
- SGD 16: Peaceful and inclusive societies



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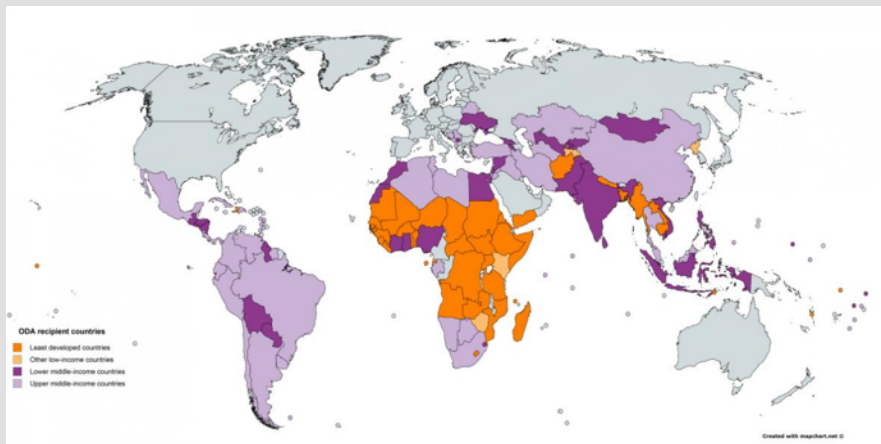
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## GCRF Funding for our Overseas Research



- The Global Challenges Research Fund (GCRF) is a £1.5 billion fund announced by the UK Government in late 2015 to support cutting-edge research that addresses the challenges faced by developing countries
- CU has been very successful in accessing funds to support international research collaborations



### Coventry University leads £20m global research hub aiming to harness benefits of South-South migration

Coventry University will lead a £20 million global research hub [announced by UK Research and Innovation \(UKRI\)](#) today as part an ambitious new approach – funded through UKRI's Global Challenges Research Fund (GCRF) – to tackle some of the world's most pressing challenges.

The UKRI GCRF South-South Migration, Inequality and Development Hub will see the university's Centre for Trust, Peace and Social Relations (CTPSR) join forces with universities and organisations from across the world to explore how the movement of people in the Global South is affecting inequality and development in less developed regions.





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## Working across the World



- Linking (at institutional level) with leading research universities in our key regions.
- We look to find partners where we have shared ambitions and interests and where a mutual benefit can be identified.
- Generally it is our strong record in **enterprise and innovation** which our partners find attractive.
- Our key regions are Australia, China, Europe, India, Indonesia, Pakistan, South Africa, Turkey, and USA.



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### Coventry University International

- Third largest UK recruiter of overseas students
  - 8,000 overseas students along with almost 3,700 EU students.
- Third largest provider of learning experiences outside the UK with overseas partners
- UK Number one for outbound student mobility.
- Over 17,100 students studying Coventry University degrees overseas.
- Over 40 collaborative overseas partnerships in over 30 countries.
- Numerous awards for international engagement including
  - QS 5 stars for internationalisation
  - Chinese Service Centre for Scholarly Exchange, this year named Coventry University as the 'Best Overseas Partner for Chinese Universities' for the second year running.



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## Measuring Success

- Teaching Excellence Framework (TEF)
- Research Excellence Framework (REF)
- Knowledge Exchange Framework (KEF)
- Incentives
- Indicators
- Means of verification



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### Our Recommendations

- Transformation of 'mind-set' at all levels at your institution – from principles to governance, systems and applications
- Ethical internationalisation and global research partnerships
- Linking global citizenship identity amongst our faculty and students
- Responsible metrics to measure SDG mainstreaming in higher education





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**Thank You**